

《新编实用英语视听说》

改编理念及使用体验

江苏海事职业技术学院

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主要内容



改编背景

(我们做什么)



守望“初心”

(我们为什么做)



教材评价

(我们做的怎么样)



使用建议

(未来我们怎么做)



PART 01

改编背景

(原则和依据)



改编背景



- 高职外语教学的目标
- 高职外语教学的现状
- 高职外语教学方法的改革



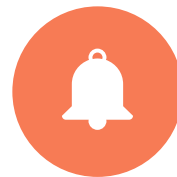
I. 高职外语教学目标

教育部高教司《普通高等专科学校英语课程教学基本要求》

高职高专教育英语课程的教学目的是：“使学生掌握一定的英语基础知识和技能，具有一定的听、说、读、写、译的能力，从而能借助词典阅读和翻译有关英语业务资料，在涉外交际的日常活动和业务活动中进行简单的口头和书面交流，并为今后进一步提高英语的交际能力打下基础。”

实用为主 应用为目的





全国高职外语教学改革研究《高职外语教育改革与发展实践探索》中明确指出，“高职公共外语的定位是基础外语加职场外语，其教学目标是培养学生职场环境下的外语交流能力，尤其是口语交流能力，同时强化行业外语教学，使外语学习服务于专业学习。”



职业素养



英语能力





2. 高职外语教学现状



一方面，要严格按照高职外语教学标准和教学目标实施教学，学生参加A、B级考试通过率和毕业率压力，教学理念与信息化教学改革冲击。



另一方面，生源数量与质量不断下降，招生形式多样化，语言基础薄弱，英语课时逐年减少，学生学习动机与兴趣减弱，碎片化学习方式，英语学科被边缘化，教师自身发展空间受限。

表一：2018年江苏省高职院校招生数据统计

序号	指标	类型	每年招收学生数 (万)	学生所占比例
1	江苏高中毕业学生数 (33万)	本科 (77)	20	60.5%
		高职 (90)	10	30.5%
		出国留学	2	6%
		复读及其他	1	3%
2	江苏高职院校数 (90所)	公办 (70)	23	79.9%
		民办 (20)	6	20.1%
3	招生区域 (31省/市, 港澳台除外)	本省	14.8	51%
		外省	14.2	49%
4	省内招生 (14 .8万)	注册入学	1.8	12.2%
		统一录取	1.8	12.2%
		自主招生	5.4	36.5%
		对口单招	5.8	39.1%

表二：2018年江苏省高考录取分数线

序号	类型	理科	文科
1	本一控制线	336	337
2	本二控制线	285	281
3	专科最高录取线	292	293
4	专科控制线	248	228
5	专科征平分数线	180	180

表三：2018年江苏海事职业技术学院招生统计

序号	类型		人数	比例
1	高考招生	4+0合作培养	50	1.22%
		3+2联合培养	150	3.66%
		普通专科	1550	37.81%
		海军士官	150	3.66%
		海外本科直通车	50	1.22%
2	对口单招		700	17.07%
3	自主招生		1400	34.14
4	边远地区少数民族 （藏族、蒙古族、维吾尔族、壮族等）		41	1%
5	小语种		28	0.7%
6	留学生		50	1.22%

3. 高职外语教学方法的改革



四种教学方法

理论实践一体化教学方法

教学、实践、服务一体化教学方

法行动导向教学方法

合作学习教学法



教学方法

理论实践一体化
学中做、做中学

1

教学、实践、服务一体化
校企合作、产教融合

2

3

行动导向法
学生为中心，启发与引导

4

合作学习教学法
团队精神，自学能力



PART 02

守望“初心”





三个“看好”

1

看好原版教学资源

2

看好出版社

3

看好“学生中心”的编写理念



Introduction

Network Beginners can be used as a supplement to *Traveller* or *Traveler American edition Beginners* as it thoroughly revises and consolidates the language (vocabulary, functions and structures) presented in the Student's Book and provides additional listening and speaking practice. It can also be used to accompany any other course at this level or as an independent video-based course.

Network Beginners has been designed so that it can be used effectively either in class or in the self-access center by students working individually or in small groups.

More about the DVD

Network Beginners is based on the syllabus of *Traveller* and *Traveler American edition Beginners*. The sixteen episodes of the DVD correspond to the eight modules of the Student's Book and in each episode the vocabulary, functions and structures are presented in the context of everyday situations.

All the episodes are related to a television channel called *Channel TV*. There are nine dramatized sequences featuring two main characters (a TV host and a reporter working for *Channel TV*) in different settings and situations, and seven short *Channel TV* programs (quiz shows, talk shows, interviews and documentaries). At the end of each episode there is a special section called *Language*.

Activity Book

The Activity Book contains a variety of listening, speaking and writing activities for each episode. It includes pre-viewing, while-viewing and post-viewing activities which are distributed in three sections called *warm-up*, *now watch* and *follow-up*.

• Warm-up

The words you need

These activities revise vocabulary which students already know and present new lexical items in linguistic and situational context. Their aim is to help students understand the meaning of new words and phrases before they watch the episode. Sometimes there is also a simple task (matching, grouping, completing a table or a crossword) for students to do.

Look and predict

In this activity students look at one or more pictures from the episode and guess the answers to the given questions. The aim of the activity is to introduce the students to the topic and situation and also help them make predictions and have expectations about the episode they are going to watch.

• Now watch

In this section there are three to six activities which are to be done while watching each episode. For the first activity the students

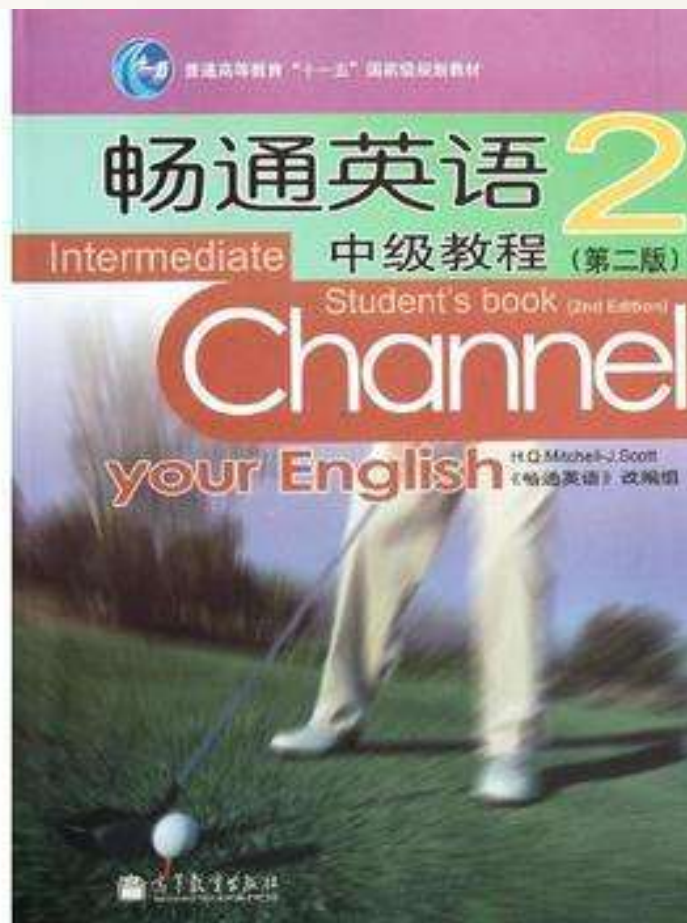
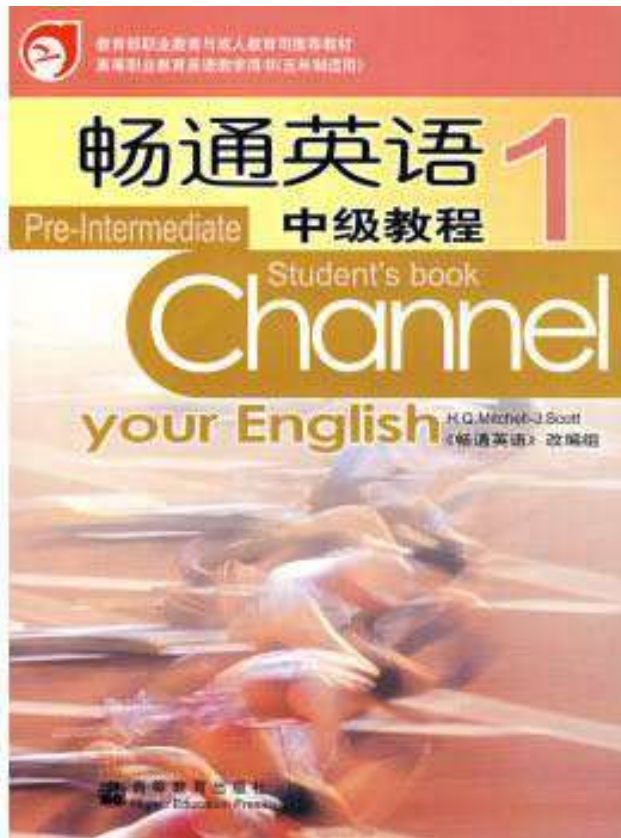
H. Q. Mitchell
Marileni Malkogianni



NETWORK



英国mm出版公司



初心在哪里



从以“教师为中心”转为以“学生为中心”



从注重“理论教学”转为注重“实践教学”



从“被动学习”转为“主动学习”



从“以学科为中心”转为“以就业为目标”



《新编实用英语（第四版）听说》



基础教程

夯实基础



初级教程

复述、评议



中级教程

场景再现



高级教程

提升能力



PART 03

教材评价



做到“三个坚持”

- 🏠 坚持“三注重”
- 👤 坚持做好教学资源配套
- ✉️ 坚持“内容为王”



1. 坚持“三注重”



注重表达



注重能力



注重实用

原版视频素材保障了听说内容的权威性，听说活动设计注重学以致用，职业场景注重真实性和有效性，让学习者和使用者身临其境，提前模拟进入职场，角色扮演、话题讨论、分组学习、自主操练，每一个听说活动都让学习者参与、体验，不仅有学习的感官体验，同时也有参与和模仿，互动和交流，真正做到知识的连贯性和活动的交互性，体现了“以学习者为中心”。

2. 坚持做好资源配套

[首页](#) | [资讯中心](#) | [产品中心](#) | [数字产品](#) | [科研培训](#) | [活动集锦](#) | [教师资源](#) | [学生资源](#) | [关于我们](#)

外语学习图书分类

研究生系列

· 研究生

本科系列

· 大学英语

· 英语专业

· 商务英语

· 师范英语

· 日俄德法西

高职高专系列

· 考试类

· 医护英语

· 行业英语

· 公共英语

· 英语专业

· 商务英语

· 实训英语

· 日俄德法

中等职业系列

· 国家规划教材

· 职业英语

· 商务英语

您所在的位置: [首页](#) > [教师资源](#)

[搜索](#)



大学创新英语同步练习1 答案与录音文字稿 



大学体验英语（第四版）综合教程基础目标上册电子教案 



NETWORK新编实用英语（第四版）视听说初级教程-PPT电子教案 



大学体验英语（第四版）听说教程2电子教案 



大学体验英语（第四版）综合教程提高目标上册电子教案 



NETWORK新编实用英语（第四版）视听说初级教程-videos 



大学体验英语（第四版）听说教程1电子教案 



大学体验英语（第四版）听说教程3电子教案 

3. 坚持 “内容为王”

• Warm-up

The words you need

These activities revise vocabulary which students already know and present new lexical items in linguistic and situational context. Their aim is to help students understand the meaning of new words and phrases before they watch the episode. Sometimes there is also a simple task (matching, grouping, completing a table or a crossword) for students to do.

Look and predict

In this activity students look at one or more pictures from the episode and guess the answers to the given questions. The aim of the activity is to introduce the students to the topic and situation and also help them make predictions and have expectations about the episode they are going to watch.

• Now watch

In this section there are three to six activities which are to be done while watching each episode. For the first activity the students watch the whole episode without any pauses in order to check their predictions in the *Look and predict* pre-viewing activity. The focus is on understanding gist or main ideas.

For the rest of the activities the students watch parts of the episode one or more times and do a variety of tasks (open-ended questions, True/False, multiple choice questions, matching, who said what, gap filling, etc.) Those activities focus on understanding specific information, understanding sequence, inferring, transferring from verbal to non-verbal information and vice versa, etc.

• Follow-up

The language you need

The activities in this section are done after students have watched the episode several times including the language review section. Students practice the key language functions and structures introduced in the episode in context by completing a number of dialogues with the missing words or phrases.

Oral practice

This is a pairwork or groupwork activity which involves students in meaningful communication. The focus is on practicing the key language functions and structures introduced in the episode orally. Visual and/or verbal prompts and examples are provided in order to facilitate the speaking task.

• Language Review

At the end of the book there is a special section called Language Review. In this section, just like on the DVD the key language functions and structures introduced in each episode are highlighted and accompanied by specific examples from the episode. Students should read this section carefully before doing the follow-up activities in each episode.

Teacher's Guide

The Teacher's Guide (one for all four levels) includes the transcripts and the key to all the Activity Book exercises.



3. 坚持“内容为王”

Introduction PAGE 4			
Module 1	1 PAGE 6 Welcome to Channel TV	<ul style="list-style-type: none"> Names Greetings Jobs 	<ul style="list-style-type: none"> Introducing oneself Introducing others Exchanging basic personal information (first name, last name, job) Spelling Greeting and saying goodbye Thanking Welcoming somebody
	2 PAGE 9 Where are you from?	<ul style="list-style-type: none"> Numbers 1-100 Countries and nationalities Family members 	<ul style="list-style-type: none"> The verb be (I am, you are) my, your a/an
Module 2	3 PAGE 12 This gray tie is nice	<ul style="list-style-type: none"> Personal items Colors Opposite adjectives 	<ul style="list-style-type: none"> Exchanging basic personal information (age, nationality, telephone number) Talking about one's family members Praising and congratulating Expressing degrees of certainty/uncertainty
	4 PAGE 15 She has long hair	<ul style="list-style-type: none"> People (physical appearance) Clothes 	<ul style="list-style-type: none"> The verb be (we are, you are, he is, she is) our, your, his, her Who? / What? / How old? / Where... from?
Module 3	5 PAGE 18 Do you like hip-hop?	<ul style="list-style-type: none"> Work and leisure Ways of getting around 	<ul style="list-style-type: none"> The verb be (it is, they are) their Plural nouns this/these, that/those
	6 PAGE 21 He gets up at seven	<ul style="list-style-type: none"> Free-time activities Lifestyles 	<ul style="list-style-type: none"> Naming, identifying and describing objects Expressing an opinion Clarifying and asking for clarification
Module 4	7 PAGE 24 Where is the kitchen?	<ul style="list-style-type: none"> People (physical appearance) Clothes 	<ul style="list-style-type: none"> Expressing possession Asking about and describing people's physical appearance Describing clothes and accessories Asking for information
	8 PAGE 27 What time is it?	<ul style="list-style-type: none"> House / Rooms Furniture 	<ul style="list-style-type: none"> The verb have



3. 坚持“内容为王”

episode 1 Welcome to Channel TV!

WARM-UP

The words you need

Look at the pictures, read the speech bubbles and guess the meaning of the words in bold.



Look and predict

Look at this picture from the episode. Guess the answers to the following questions.

- What does each person do? (Use words from *The words you need*, above.)
- Who is new at Channel TV?



NOW WATCH

1 Watch the whole episode and check your answers to the questions in the previous exercise.

2 a. Watch from the beginning of the episode to 00:50 and complete the card on the right.



First name: _____

Last name: _____

b. Watch the same place again and write the receptionist's questions.

1. Receptionist _____?

Tracy My ...

2. Receptionist Sorry, _____ again?

Tracy It's ...

3. Receptionist _____?

Tracy W-...



3 Watch from 00:50 to 01:34 and check who says what. Sometimes you may have to check more than one person.

	Len	Tracy	Betty
1. Nice to meet you.			
2. How are you?			
3. Are you the new reporter?			
4. Are you a reporter?			
5. What do you do?			



4 Watch from 01:34 to the end of the episode and circle the correct answer.

- Tracy and Len are
 - on a TV show.
 - in an office.
- The name of the show is
 - Quiz Time.
 - Quiz Show.



episode 1

episode 1 Welcome to Channel TV!

FOLLOW-UP

The language you need

Complete the dialogues with the missing words or phrases.

1. A: _____, I'm a new student here. _____ John Stewart.

B: Welcome to ABC School, John. _____ your last name?

A: S-T-E-W-A-R-T.

B: OK. Have a seat.

A: _____.

2. A: My name's Peter Stone. _____?

B: _____ Samantha Williams.

A: _____, Samantha?

B: I'm _____ receptionist. And you?

A: I'm _____ actor.

3. A: Rick, _____ my friend, Mike Jones. Mike, _____

Rick Moore.

B: _____ Mike, _____ an architect?

A: _____ I'm a doctor.

4. A: _____ Greg? _____?

B: I'm fine, thanks. _____?

A: Not bad.

Oral practice

Work in pairs. Greet each other and exchange some basic personal information (name and job). Use the prompts in the boxes. Start like this:

A: Hello. I'm ... What's your ...?

B: My ... Nice ...

What / name / ?

What / last name / ?

How / spell / is / ?

Are you ... ?

What / you / do / ?

PART 04

使用建议



Enrique Damon Dinto



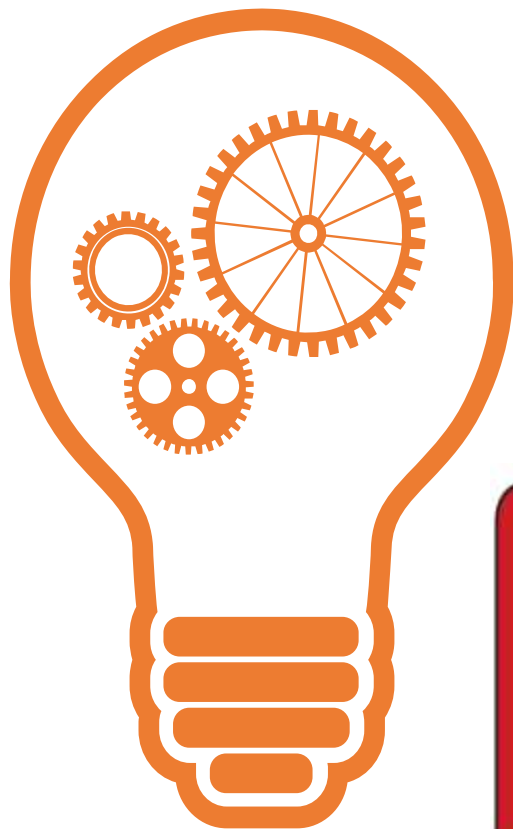
使用建议



强化口语交
际，培养听
说能力

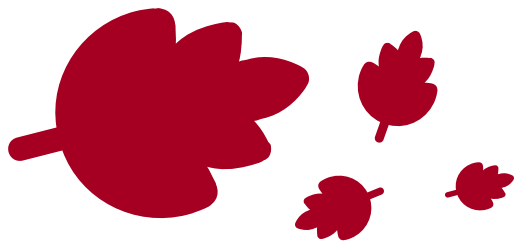


强化知识积
累，夯实语
言基础



强化职业意
识，提高职
业素养





方向选对了

道路是越走越宽广！



感谢聆听

请批评指正